



Software Solutions - Comparison

	PriceAdvantage	PriceAdvantage Sign Diagnostics	Handheld
From the Store			
Confirm Skyline Sign Prices	✓	✓	✓
Confirm Skyline Sign Change Complete	✓	✓	✓
Confirm Sign from PC @ Store	✓	✓	
Sign Diagnostics from Store PC	✓	✓	
Change All Grades Simultaneously	✓		
Change Price at the POS and Sign	✓		
From Headquarters			
Digit Changes Confirmation	✓	✓	
Remote Headquarters View Sign Specification, Health and Status	✓	✓	
Receive Email Notification of Price Changes, Sign Issues, and More	✓ ¹	✓ ¹	
Remote Scroll Sign Reset / Reboot	✓ ²	✓ ²	
View and Know Progress of all Price Changes and When the Price Change Occurred	✓		
Remote Headquarters Digit Changes	✓		
Send Price Changes to Multiple Stores At Once	✓		
Automatically Change POS with NO Store Manager Involvement	✓		
Analysis & Business Intelligence			
Collect Competitor Surveys	✓		
Web / Mobile Phone Price Changes	✓		
Auto-import Competitive Data	✓		
Auto-import Wholesale Cost per Grade	✓		
Auto-import Store Volume Performance	✓		
Analyze Store and Market Performance Data on Single Screen	✓		
Advanced Industry Reporting	✓		
View Margins for All Grades of Fuel per Store	✓		
View All Stores Volume Performance vs. Target	✓		
Know Which Stores Have Late Surveys	✓		
Mapping of Stores and Competitors Including Heat Maps	✓		
Pricing			
Annual Software Support	✓	✓ ²	
Solution Requirement: 1.) One Hardware PC to Sign Connector When Purchasing Sign (\$499) 2.) Windows PC	✓	✓	
Solution Requirement: If POS drive price of sign, store software must be turned off until diagnostics is needed			

1. With notifications module. 2. Available at additional cost.